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*The path you take is less
important than the general
compass direction that will
ultimately lead you to your final
destination.*

”

MRT Principle

“Enabling Greatness...

Our Passion”

Every 5 to 10 years, a crisis or something jaw-dropping happens.
If you think that this turmoil would be the last, you are way off!
How leaders can redefine the new normal?
How organizations can navigate the new reality?

I firmly believe that every mess has a message that brings the best
in us.

The list below is designed to inspire you and enable you to
embrace a winning mindset.

Here’s ‘19 for Covid 19’ tips to win and thrive.

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**19 for
COVID 19**

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Section I: Culture

1. A declaration of ideology

Stay true to your ideology and promote your WHY, your purpose...let you people clearly see how they contribute to that purpose. This is the starting point for whatever is coming next. here's the twist though, along this ride inject agility at the heart of your culture.

2. The mess has always a message

Visionary leaders LOVE the mess. Enjoy the mess and always remember failure supported by imagination will always lead to freshness and better outcomes. The secret to 'fast success' is 'fast failure'. Denying the message is insanity!

3. Reinvent yourself

Weathering a storm is never enough. Life is a race and you constantly need to evolve with time and therefore push your limits with your passion, imagination and persistence. Think about it, how many of you have changed your lifestyle due to an unforeseen crisis? The same is true for the survival of your organization in the midst of the disruptions

4. Control-Alt-Delete

For those of you using a Windows Operating System, you press Control-Alt-Delete at the same time to terminate an application or reboot your system. At times, you have to destroy to rebuild, release to win, stop to start again. Remember, every great leader knows when to let go.

5. Keep it simple

It takes a genius to be simple. Simplify the way you lead, communicate, collaborate and do business. Simplify your processes, your hierarchy, your technology and every damn thing about running your business. people look at you to bring clarity in the midst of chaos.

6. THINK possibilities

The best way to get things done: Think Possibilities. 6 words that change everything: "I am what I think about!" Don't entertain negativity! x-out that negativity with a machete if you have to. You are a dealer in HOPE.

Section II - People

7. Tend your garden

Whether you are a sports team, an orchestra, a hospitality team or any other team for that matter, it's the shift from a team of all stars to an all-star team that matters. During these turbulent times, tend your garden, be a talent maximizer. Fertilize your work environment. Inject trust and genuine care DAILY!

8. The '1-Minute Rule'

Think about it. How long does it take to show you truly care? How long does it take to uplift someone? How long does it take to recognize someone? hug, give a high five, listen, smile and praise? Yes! ONE MINUTE! I invite you to bring those minutes to your work environment and witness its impact on engagement at every level.

9. Hire a 'What If' on your board

I am not a fan of the word 'aggressive', but I truly have to say it: aggressively pursue 'What if'! These two words are and will always be your best buddies. In fact, put them on your board. They are your status quo, static thinking and complacency fighters.

10. Celebrate Witty mistakes

It's time for organizations to accept that failure is a steppingstone towards success. Go and inspire your people to explore, wander, investigate, create and let them know that screw ups are welcome. keep it going. that's a healthy culture.

11. Cross functional teams: the way forward

Say goodbye to siloed teams. Make cross functional teams as routine as breathing. It's 'everyone is a partner' mindset. Everyone contributes. Forget about the support functions. Think collectively, work collectively, and celebrate collectively.

12. Celebrate small wins to boost engagement

Celebrating small wins is a precondition for keeping yourself and others fired up and geared up towards making things happen. Celebrate the small steps - a number, task, prototype, call, idea, practice etc. Like in basketball, every ball is a cause of celebration.

Section III - Investment

13. Relish technology

Technology touched every aspect of our business. It is a vital part of our present and will continue to transform our future. It's not about technology versus Human. It's about making technology works for your people.

14. A pinch of weirdness is a must

We are all unique subsequently, we are all weird. So here it is: A pinch of weirdness will unleash creativity and empower unconventional solutions. So, find, connect and select (hire) interesting people, engage in interesting projects, review interesting ideas, investigate interesting thoughts. weirdness breeds weirdness...

15. The power of play

Partner with those who dare to play. They push you forward. Religiously seek out those who want to play and ride the wave of change. We owe our social, emotional, intellectual and physical development to the power of play.

16. Products & services are the price of entry - It's the age of emotions.

Embrace it or you will become extinct. Let go the products and services mindset, it's all about experiences and solutions. Invest in emotions and continuously ask yourself: What are the emotions I need to evoke in those I lead and those I serve?

17. Knock their socks off

Forget about loyalty or guest engagement. We live in the world of amazement and creating raving fans. It's the time of WOW. With everything you touch, ask yourself: is it a pretty damn WOW performance?

18. The days of ready, aim, fire is over

Don't overanalyze. Don't overthink. Because once you are ready to take the shot, you will be surprised that it's too late.

We live in a world of Ready, Fire, AIM!

So, ACT, if you miss, realign rigorously and then fire again.

Section IV - Greatness

19. Aim to change the world

Leave your positive footprints in any way, shape or form... Leave a legacy & remember, you are not on your own. Like the actor James Dean once said "Dream as if you'll live forever. Live as if you'll die today."